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Marketing Portfolio

2016-2017 SEASON



CONCERT I
BRACING VOICES

Monday,
October 24, 2016

8 p.m.
(Pre-Concert Talk 7 p.m.)



DAVID HOOSE, MUSIC DIRECTOR | FRANK EPSTEIN, FOUNDER



CELEBRATING
45 YEARS OF
NEW MUSIC IN BOSTON



Edward M. Pickman
Concert Hall

Longy School of Music
of Bard College



Single Ticket
Campaign

4-Panel
Postcard Sample
(Panels 1 and 2)

Concert I — Bracing Voices
with **Mary Mackenzie**, *soprano*



Nina C. Young
Rising Tide (2015)
First Boston performance

Arthur Berger
Collage III (1992, rev. 1994)

Andrew Rindfleisch
What Vibes! (2000)

Hayg Boyadjian
Mi Tango No. 2—Al Abstracto (2016)
First performance

William Kraft
Settings from *Pierrot Lunaire* (1987-1990)
Mary Mackenzie, *soprano*



The Composers



William Kraft Nina C. Young



Arthur Berger Andrew Rindfleisch Hayg Boyadjian

The first program of the season focuses on **William Kraft's** vivid and dramatic *Settings from Pierrot Lunaire*, music that turns to several of the poems by Albert Giraud that Schoenberg had not included in his seminal work.

Leading to the Kraft will be *Rising Tide*, by **Nina C. Young**, a gifted recent graduate of MIT whose music our listeners enjoyed last season, and the first performance of **Hayg Boyadjian's** inventive, Piazzolla-inspired *Mi Tango No. 2—Al Abstracto*. **Arthur Berger's** spiky and elegant *Collage III* and **Andrew Rindfleisch's** exuberant *What Vibes!* add their highly contrasting energies to the evening.



Pre-Concert Talk with David Hoose

Don't miss the opportunity to hear Conductor David Hoose's informative pre-concert discussion about the music of the season's first concert!

Pre-Concert Talk begins at 7 p.m.

TICKETS

Tickets are available at the door on the day of the concert.

Ticket Prices:

General Admission:
\$30.00

Senior Citizen Discount Price:
\$20.00

Student Discount Price:
\$10.00*

*Students must present valid student ID to be eligible for discount price.

VENUE

Edward M. Pickman Concert Hall
Longy School of Music of Bard College
27 Garden Street
Cambridge, MA 02138



Don't miss our next concerts...

Concert II
The Summer Past and Future
with Janet Brown, *soprano*



Janet Brown,
soprano

Sunday, January 15, 2017
8 p.m.
(Pre-Concert Talk at 7 p.m.)

Featuring the music of:

Gordon Baeferman, Daniel Strong Godfrey,
Marjorie Merryman, Seymour Shifrin,
and Carl Schimmel

Concert III
Heroes and Anti-Heroes

Sunday, April 2, 2017
8 p.m.
(Pre-Concert Talk at 7 p.m.) ...**Please visit**
our website
for details.

Featuring the music of:

Donald Sur, Eric Chasalow, Yi Yiling Chen,
Peter Child, and Eric Moe

www.collagenewmusic.org



Single Ticket
Campaign

4-Panel
Postcard Sample
(Panels 3 and 4)

Collage New Music | P.O. Box 230150 | Boston, MA 02123



2016-2017 SEASON

Concert I
BRACING VOICES

Monday, October 24, 2016
8 p.m.
(Pre-Concert Talk at 7 p.m.)

Edward M. Pickman Concert Hall
Longy School of Music of Bard College
27 Garden Street
Cambridge, MA 02138



CELEBRATING
45 YEARS OF
NEW MUSIC IN BOSTON

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**Monday,
October 24, 2016**

8 p.m.
(Pre-Concert Talk 7 p.m.)

Edward M. Pickman Concert Hall
Longy School of Music of Bard College

TICKETS

General Admission:
\$30.00

Seniors:
\$20.00

Students
\$10.00 (with valid student ID)

Tickets available at the door.

2016-2017 SEASON



DAVID HOOSE, MUSIC DIRECTOR | FRANK EPSTEIN, FOUNDER



CELEBRATING
45 YEARS OF
NEW MUSIC IN BOSTON



Single Ticket
Campaign

Concert Poster
(42" x 28")

CONCERT I — BRACING VOICES



Nina C. Young
Rising Tide (2015)
First Boston performance



Arthur Berger
Collage III (1992, rev. 1994)



Andrew Rindfleisch
What Vibes! (2000)



Hayg Boyadjian
Mi Tango No. 2—Al Abstracto (2016)
First performance



William Kraft
Settings from Pierrot Lunaire (1987-1990)



Mary Mackenzie, soprano

Mary Mackenzie, soprano

www.collagenewmusic.org

2016-2017 SEASON



DAVID HOOSE, MUSIC DIRECTOR | FRANK EPSTEIN, FOUNDER

CELEBRATING
45 YEARS OF
NEW MUSIC IN BOSTON

**CONCERT I
BRACING VOICES**

Monday, October 24, 2016

8 p.m.
(Pre-Concert Talk 7 p.m.)

Edward M. Pickman Concert Hall
Longy School of Music of Bard College



Single Ticket
Campaign

Program Book




Discovery Ensemble
Boston's Acclaimed Chamber Orchestra
Courtney Lewis, conductor



...the performances – from Mozart and Beethoven to Stravinsky and Britten – have been revelations.
— Lloyd Schwartz,
The Boston Phoenix

- **Schoenberg**
Second Chamber Symphony
- **Beethoven**
Piano Concerto No. 4
Michael McHale, piano
- **Schumann**
Symphony No. 4

TICKETS 617-496-2222 **Sunday, April 14, 2013 at 3:00 PM**
Pre-concert conversation at 2:00 PM
discoveryensemble.com **Sanders Theatre, Cambridge, MA**



Discovery Ensemble

Single Ticket Campaign

Postcard Sample

Discovery Ensemble • 45 Hodge Road • Arlington, MA 02474



Sunday, April 14, 2013 at 3:00 PM
Pre-concert conversation at 2:00 PM
Sanders Theatre, Cambridge, MA

Don't miss...
Discovery Ensemble's exciting season finale with pianist **Michael McHale** performing Beethoven's Piano Concerto No. 4



TICKETS 617-496-2222
discoveryensemble.com

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**DISCOVERY
ENSEMBLE**
COURTNEY LEWIS
Conductor
Boston's Acclaimed Chamber Orchestra

MOZART
Symphony No. 28
PIAZZOLLA
*The Four Seasons
of Buenos Aires*
Joshua Weilerstein, violin
VILLA-LOBOS
Bachianas Brasileiras No. 9
BACH
Orchestral Suite No. 4



Sunday, October 21, 2012
New England Conservatory's Jordan Hall
3:00 PM Concert
2:00 PM Pre-concert Conversation
Tickets 617-585-1260
discoveryensemble.com



Discovery
Ensemble

Single Ticket
Campaign

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**DISCOVERY
ENSEMBLE**
COURTNEY LEWIS
Conductor
Boston's Acclaimed Chamber Orchestra

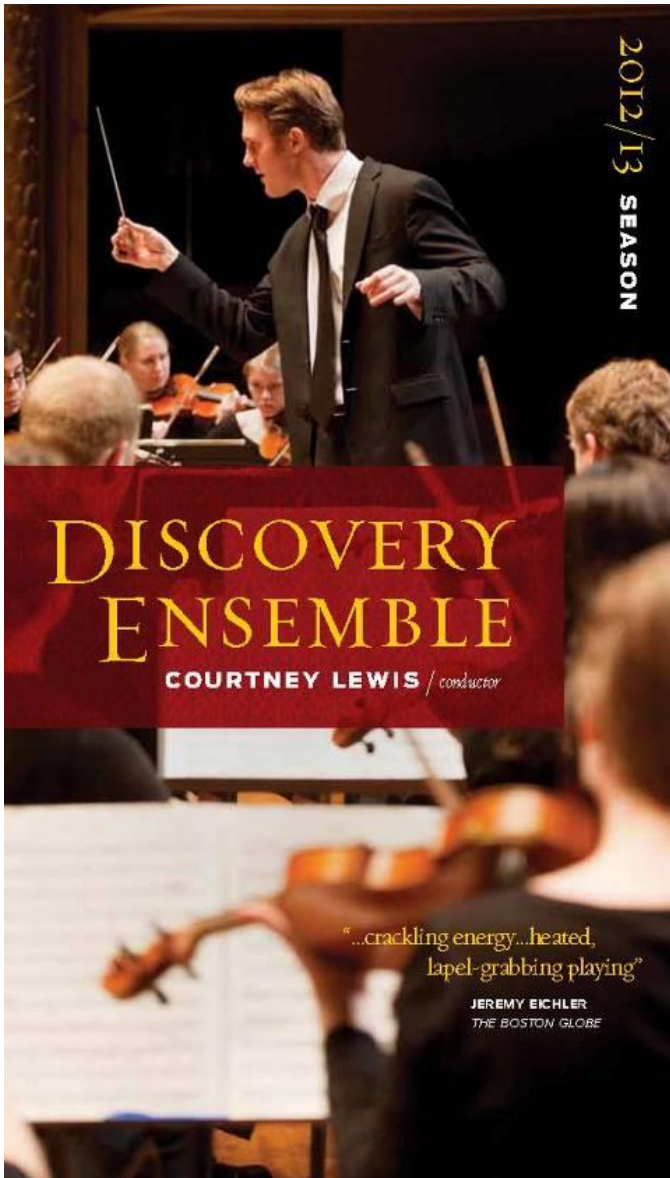
SCHOENBERG
Second Chamber
Symphony

BEETHOVEN
Piano Concerto
No. 4
Michael McHale, piano



SCHUMANN
Symphony No. 4

Sunday, April 14, 2013
Sanders Theatre, Cambridge
3:00 PM Concert
2:00 PM Pre-concert Conversation
TICKETS 617-496-2222
discoveryensemble.com



2012/13 SEASON

DISCOVERY ENSEMBLE

COURTNEY LEWIS / conductor

"...crackling energy...heated, lapel-grabbing playing"

JEREMY EICHLER
THE BOSTON GLOBE

Discovery Ensemble

Season Ticket Campaign

Brochure & Order Form Samples

COURTNEY LEWIS

Hailed by *The Boston Phoenix* as "...both an inspired conductor... and an inspired programmer," Courtney Lewis is quickly becoming recognized as one of today's top emerging talents.

JOIN US

DISCOVERY ENSEMBLE

Discovery Ensemble is a chamber orchestra that draws together fifty of the finest performing musicians in Boston under the inspired leadership of conductor Courtney Lewis.

discoveryensemble.com

In addition to his position as Discovery Ensemble Music Director, Mr. Lewis is also Associate Conductor of the Minnesota Orchestra and National Conducting Fellow with the Los Angeles Philharmonic. Mr. Lewis was recognized by the Saint Louis Symphony Orchestra and the Walter Damrosch Award for his work with the Atlanta Symphony Orchestra, the National Symphony Orchestra, Washington, DC, the Los Angeles Philharmonic, the Boston Symphony Orchestra, and the Royal Philharmonic of London, and was previously a Junior Fellow with the Boston Philharmonic. A native of Bedford, Massachusetts, Mr. Lewis obtained the University of Cambridge and the Royal Northern College of Music.

Although only in its fifth season, it has already established itself as one of the premier chamber orchestras in the country. In addition to live concerts, Discovery Ensemble may likely broadcast concerts live from the studios of WBUR Radio (Classical) and WGBH Radio (Classical) in the Boston area.

Ensembles of 80-150 and several of these ensembles have been heard nationwide through National Public Radio (NPR) broadcasts. Discovery Ensemble is especially well known for its outreach and education programs, collaborating with many schools in Greater Boston.

CONCERT 1

Mozart Symphony No. 41
Piazzolla The Four Seasons of Buenos Aires
Villa-Lobos Bachiana Brasileira No. 9
Bach Orchestral Suite No. 4

Sunday, October 21, 2012
 7:00 pm, Jordan Hall
 New England Conservatory
 Recital to be held at 7:30 pm

Joshua Weidenstein, violin
 Discovery Ensemble's former concertmaster, Joshua Weidenstein, is a true music supporter in the making. He is currently a graduate of the New England Conservatory. Weidenstein is a frequent soloist as well as a rising conducting star. He currently holds the position of Assistant Conductor of the New York Philharmonic. He recently made his conducting debut with the Boston Symphony Orchestra and the Cleveland Orchestra. His performance of Beethoven's The Emperor Concerto at the 2012 season is a highlight of Discovery Ensemble's 2012-13 Season.

2012/13

SEASON

CONCERT 3

Rossini Overtures to The Barber of Seville
Adams Chamber Symphony
Stravinsky Pastoral Symphony
Haydn Symphony No. 94

Friday, February 1, 2013
 8:00 pm, Sanders Theatre
 Harvard University
 Recital to be held at 8:30 pm

CONCERT 4

Schoenberg Second Chamber Symphony
Beethoven Piano Concerto No. 4
Mohr 1875b, piano
Schumann Symphony No. 4

Sunday, April 14, 2013
 3:00 pm, Sanders Theatre
 Harvard University
 Recital to be held at 3:30 pm

Michael Mohr, piano
 Michael Mohr has established himself as the leading Irish pianist of his generation. He has performed with the New York Philharmonic, the London Music Festival, and the London Music Festival. He has also performed with the New York American Concerto Society with the Mendelssohn Orchestra in November 2012, ahead of his Boston debut with Discovery Ensemble.

DISCOVERY ENSEMBLE
 COURTNEY LEWIS / conductor
 DAVID ST. GEORGE / artistic director

Single ticket prices start at \$20, and subscriptions start at \$72. Please see our enclosed order form for details, call us at 617.800.7588, or visit discoveryensemble.com

DISCOVERY ENSEMBLE IN THE SCHOOLS...


Every concert season, Discovery Ensemble devotes half of its energy and resources to collaborations with Boston-area schools, introducing local children to the joy and power of great music.

Conductors and/or parents who are interested in having Discovery Ensemble collaborate with your school, please contact Michael Stovall at 617.800.7588 or education@discoveryensemble.com to learn more about our programs.

Among the participating schools we have recently visited:

- Rafael Hernandez K-8 School, Roxbury
- Pope John Paul II Catholic Academy, Duxbury
- Queen of Peace Elementary School, East Boston
- Franklin D. Roosevelt K-8, Hyde Park

For more information about Discovery Ensemble's music education activities, please go to discoveryensemble.com and click on "In the Schools."



MICHAEL SHEIN / Director of Education

PLEASE SUPPORT OUR MUSIC EDUCATION PROGRAMS...

We provide our music education programs at no cost to the schools we visit. Our education activities are only possible through the generous contributions of our friends like you.

If you would like to support these programs, your gift would be most appreciated. You may contribute online by going to discoveryensemble.com and clicking on "Donate," or by mail using attached address to make sure your subscription order form is in the envelope.

Thank you very much.



DISCOVERY ENSEMBLE


COURTNEY LEWIS / conductor

Seating Locations & Prices

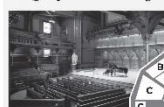
Seating Locations	Single Ticket Prices	Subscription Price: Save 10%
A	\$40	x4 Concerts = \$160 \$144
B	\$32	x4 Concerts = \$128 \$115
C	\$20	x4 Concerts = \$80 \$72

Venues

Jordan Hall, New England Conservatory
 30 Gainsborough Street, Boston



Sanders Theatre, Harvard University
 45 Quincy Street, Cambridge



Contact Us

Questions? Please call us at 617.800.7588
 For more information about Discovery Ensemble and Courtney Lewis please visit:
www.discoveryensemble.com

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 4 easy steps to order your tickets...

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 B \$115 x _____ of Subscriptions = \$ _____
 C \$72 x _____ of Subscriptions = \$ _____
 *Enclosed is a tax-deductible donation of \$ _____
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4. Mail or Phone Your Order

Please mail your completed order form to:
 Discovery Ensemble
 45 Todge Road
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***Donations**
 Tickets are considered a gift, please do not expect a receipt. If possible, please help support the concert with the inclusion of your donation. Your gift is greatly appreciated. Discovery Ensemble is a 501(c)(3) non-profit organization. Tax ID #: 04-1878763.

discoveryensemble.com

2012 — 2013 Concert Season



Discovery Ensemble
Courtney Lewis, Music Director
David St. George, Artistic Director



<p>Concert 1 Sunday, October 21, 2012, 3:00 PM Jordan Hall, New England Conservatory Courtney Lewis, conductor Music of Mozart, Piazzolla, Villa-Lobos, and Bach</p>		<p>Mozart Symphony No. 28 Piazzolla The Four Seasons of Buenos Aires Joshua Weilerstein, violin Villa-Lobos Bachianas Brasileiras No. 9 Bach Orchestral Suite No. 4</p>
<p>Concert 2 Sunday, December 2, 2012, 3:00 PM Sanders Theatre, Harvard University Courtney Lewis, conductor Music of Bartok, Salonen, and Beethoven</p>		<p>Bartok Divertimento Salonen Five Images after Sappho Karin Wolverton, soprano Beethoven Symphony No. 2</p>
<p>Concert 3 Friday, February 1, 2013, 8:00 PM Sanders Theatre, Harvard University Courtney Lewis, conductor Music of Rossini, Adams, Stravinsky, and Haydn</p>		<p>Rossini Overture to <i>The Barber of Seville</i> Adams Chamber Symphony Stravinsky Dances Concertantes Haydn Symphony No. 92</p>
<p>Concert 4 Sunday, April 14, 2013, 3:00 PM Sanders Theatre, Harvard University Courtney Lewis, conductor Music of Schoenberg, Beethoven, and Schumann</p>		<p>Schoenberg Second Chamber Symphony Beethoven Piano Concerto No. 4 Michael McHale, piano Schumann Symphony No. 4</p>



Discovery Ensemble

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Season Announcement

Program Book Insert



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Subscription Order Form

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Please charge my: VISA MASTERCARD DISCOVER AMEX

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Amount \$ _____ Exp. Date _____
CVV Code (Security code on the back of card) _____
Name as it appears on card _____
Signature _____

3. Select a Seating Price and Complete Your Order

A \$144 x _____ # of Subscriptions = \$ _____
B \$115 x _____ # of Subscriptions = \$ _____
C \$72 x _____ # of Subscriptions = \$ _____

*Enclosed is a tax-deductible donation of \$ _____
Total Amount = \$ _____

4. Mail or Phone Your Order

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Arlington, MA 02474

Seating Locations & Prices


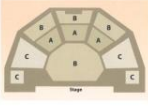
Seating Locations	Single Ticket Prices	Subscription Price	SAVE 10%
A	\$40 x 4 Concerts = \$160	\$144	
B	\$32 x 4 Concerts = \$128	\$115	
C	\$20 x 4 Concerts = \$80	\$72	

Venues

Jordan Hall
New England Conservatory
30 Gainsborough Street
Boston

Sanders Theatre
Harvard University
45 Quincy Street
Cambridge



Contact Us

Questions? Please call us at **617-800-7588**

For more information about Discovery Ensemble and Courtney Lewis please visit www.discoveryensemble.com

* Donations
Ticket sales cover only a small portion of our concert expenses. If possible, please help support the concerts with a tax-deductible contribution. Your gift is greatly appreciated. Discovery Ensemble is a registered 501(c)(3) non-profit corporation. Tax ID #: 26-4175380



Courtney Lewis
Music Director

David St. George
President and Artistic Director

January 1, 2011

Mrs. [Redacted]

Dear Mrs. [Redacted]

I am writing to thank you for your generous past support of Discovery Ensemble and to give you an update of our recent activities, achievements, and current challenges.

Public Programs:

We just concluded our fall season, having performed two superb concerts at Harvard University's Sanders Theatre. The orchestra received overwhelming critical acclaim by the Boston music press, a true testament to the inspiring and creative work of our artistic leadership team—Music Director, Courtney Lewis and Artistic Director, David St. George.

In addition, our work is now being recognized on a nationwide level as National Public Radio (NPR) recently featured Discovery Ensemble's concert activities on its website.

Education Activities:

Introducing students to the transformational power of great classical music, and the composers and musicians that create such music, is of paramount importance to Discovery Ensemble. In fact, the principal reason for founding Discovery Ensemble was to help remedy a glaring lack of music education in many Boston area schools.

This year we have continued to build our education outreach program. We recently completed two cycles of music events for school children (each cycle one week in length). In the course of each cycle, the entire orchestra presents interactive workshops and concerts in at least two Boston area schools – the participating schools to date were located in the Dorchester and Brighton neighborhoods. Most of the schools that Discovery Ensemble works with have little or

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Fundraising
Campaign

Appeal Letter
&
Donor Reply Form
Sample

no financial resources for music education, so we always present our school programs free of charge.

During each school workshop a major piece of music is performed, dissected and explained in a student-friendly manner the children find both exciting and involving. This fall the students were introduced to Beethoven's *Symphony No. 3, "Eroica"*; Martinu's *Double Concerto for Two String Orchestras, Piano and Timpani*; and Stravinsky's *Concerto in E-flat, "Dumbarton Oaks."* It was amazing and thrilling for the teachers and orchestra members to see that, in a very short period of time, this great music had become an essential part of the children's lives.

In addition to the two cycles, this fall we added a third visit to each school with a chamber-size group (string quartet and brass quintet). This helped reinforce the lessons the children learned from our previous visits and gave us the opportunity to continue building relationships with students, teachers and school administrators. Everyone is looking forward to the next school program!

Current Priorities:

As we head into 2011, it is clear our biggest challenge is building a broader funding base. Because of our early artistic achievements and the enthusiastic response from teachers and school administrators to our music education activities, we occasionally forget that Discovery Ensemble is barely two-years-old.

However, as with most start-ups, building a solid funding base is crucial for our ability to maintain artistic excellence and produce the much needed school programs. Currently, Discovery Ensemble has a modest operating budget of \$180,000 per year. We have been able to keep our expenses to a minimum by relying on volunteers and a few part-time staff members to run the operations.

Thank You – and a Request:

Since Discovery Ensemble's beginning, we have been very fortunate to receive generous support from several foundations and from individuals, such as you. I hope you will continue to support Discovery Ensemble's vital work and consider giving a donation this year. Enclosed is a stamped, self-addressed envelope for your gift.

For more information about Discovery Ensemble, please visit our website www.discoveryensemble.com or call us at 617-800-7588.

Thank you for all of your help, and Happy New Year!

Sincerely,

[Redacted]
Discovery Ensemble, [Redacted]

Yes, I Want to Help Discovery Ensemble!

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Thank You for Supporting Discovery Ensemble.



Discovery Ensemble
Courtney Lewis, conductor
Boston's Acclaimed Chamber Orchestra

Concert Information

BUY TICKETS

Sunday, April 14, 2013
2:00 PM Concert
Free and Free-Concert Conversation


Sanders Theatre, Cambridge

Free Parking at Broadway Garage

Directions
Map

Free-Concert Conversation:

Prior to the concert, please join Music Director Courtney Lewis and Michael McHale for a lively and informative half-hour conversation about the music.




Don't miss Discovery Ensemble's season finale...

Schoenberg, Beethoven, and Schumann

Schoenberg
Second Chamber Symphony

Beethoven
Piano Concerto No. 4
Michael McHale, piano

Schumann
Symphony No. 4



Courtney Lewis, conductor

The gorgeous and strangely disturbing Second Chamber Symphony by Schoenberg opens Discovery Ensemble's final concert of the season. It is a mystery why the haunting and accessible works so little known.

Clearing the air of the tragic weight of the Schoenberg, Northern Hall pianist Michael McHale then joins the orchestra for Beethoven's sun-drenched, apollonian Fourth Piano Concerto.

And to conclude Schumann's mighty Fourth Symphony, whose four classically-framed movements are conceived as if in one continuous breath of high Romanticism.

Read more about the music »
Concert Information

Approachable Schoenberg: Chamber Symphony No. 2
by Miles Szvaks, from Listen, winter 2010

Michael McHale, piano

Michael McHale has established himself as the leading Irish pianist of his generation.

His concerto performances with the Halle Orchestra, Bournemouth Symphony Orchestra, and the London Sinfonietta Players have been critically acclaimed in the United Kingdom.


More about Mr. McHale »
Michael McHale's website

Mr. McHale's multimedia clips:
Liszt - Etude No. 2 (You Tube)
Igor Stravinsky - Etude-tableau in A minor op. 10 No. 2 (You Tube)

Full-length interview with Audio Digest on Mr. McHale
(Video broadcast courtesy of KLUW-TV)

About Discovery Ensemble

*"Sometimes a concert is so good it seems magical."
...Ludwig Schickel, The Boston Phoenix*



Discovery Ensemble is a chamber orchestra that draws together fifty of the finest performing musicians in Boston under the inspired leadership of conductor Courtney Lewis.

Although only beginning its fifth season, it has already established itself as one of the pre-eminent chamber orchestras in the country.

Discovery Ensemble is especially well known for its award-winning music education program, collaborating with many schools in Greater Boston.

Links

discoveryensemble.com

Listen to past performances

Watch Courtney Lewis and the orchestra in action

Listen to this season's radio broadcasts

Watch the documentary

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Find us on Facebook




More about Mr. McHale »
Michael McHale's website

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Discovery Ensemble

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